

## Report of the Executive Director

**LITTER STRATEGY**1. Purpose of report

To seek approval for the Litter Strategy.

2. Background

The Councils corporate aim is to protect the environment for the future. A key part of this is keeping the Borough clean and free from litter.

The Council currently address littering through three measures. One part of the process is through the provision of its Street Cleansing service. This service is responsible for maintaining the cleanliness of the Borough through the functions of road and channel sweeping as well as litter picking.

The second element is the provision of the Neighbourhood Warden service which is responsible for enforcing against environmental crime including littering offences. The third part of the process, and possibly the most important element, is through communication and stakeholder engagement.

All of these three functions are intrinsically linked in promoting behaviour change and reducing litter. The aim of this strategy is to bring together under one umbrella the strategic governance of litter.

A further benefit to the adoption of a Litter Strategy is that when submitting applications for external funding in relation to improving our local environment having a formal strategy in place can be classed as a requirement of the application process.

A copy of the proposed Litter Strategy together with an Equality Impact Assessment relating to the strategy is shown in the appendix.

3. Financial implications

There are no financial implications. Any financial implications resulting from the adoption of this strategy will be reported back to Members for approval.

**Recommendation**

**The Committee is asked to RESOLVE that the Litter Strategy be approved.**

Background papers

Nil